



EXPERIENCE:

studioFLOYD [7/01 - present]
www.studiofloyd.com

Owner / Workhorse

Develop and design web sites, electronic presentations, print collateral, and identities for various companies and individuals.

Art Director of *PalmComputer Magazine*, *The Surround* and *Sketch* magazines. Design ads, posters, jay-cards, cd's, etc. for various Chicagoland bands. Also photographed bands and individuals for PR and artwork usage. Have freelanced for various design studios throughout Chicago.

BHI Design [3/99 - 7/01]

Art Director

Lead a team of designers and programmers. Take ownership and responsibility of assigned projects. Design and create web sites, interactive presentations, print materials and tradeshow graphics.

Ernst & Young LLP [3/97 - 3/99]

Creative Director / Project Coordinator

Manage teams of 3-4 designers on large proposal projects. Act as liaison to clients and Marketing Department. Work includes multiple page layout design, web design, and various other marketing materials.

Online Access / Red Flash Internet [5/96 - 3/97]

Art Director

Art Director for *Online Access*, a monthly international magazine. Responsible for the direction and management of in-house designers, as well as outside freelancers, illustrators and photographers. Designed, co-produced and made daily updates to the company Web site.

Din & Pangrazio, Inc. [9/93 - 5/96]

Senior Designer / Art Director

Produced annual reports, brochures, posters, newsletters, post cards, proposal systems and other marketing materials. Commissioned and art directed photographers and illustrators. Accounts include: *Grubb & Ellis*, *IIT Stuart School of Business*, *Woodhead Industries, Inc.*, *Stein & Company* and others.

BCG Graphics Ltd. [6/92 - 9/93]

Graphic Designer / Type Setter

Responsible for the development and initial concept of a design through final production, including prepress stripping, plate making, camera work, etc.

Fun Safaris, Inc. [5/88 - 5/90]

Junior Designer

Designed company logo, brochures, flyers, & travel itineraries. Also designed magazine layouts and various brochures, for a number of different clients. [i.e. *Brookfield Zoo*, *KLM Airlines*] Produced mechanicals and art work to send to the printer.

EDUCATION:

Bachelor of Fine Arts
Graphic Design, May 1992
Iowa State University
Ames, IA.
Emphasis: Photography

SKILLS:

Computer [Mac & PC]: QuarkXPress, InDesign, Photoshop, Illustrator, Flash, Director, Dreamweaver, Freehand, PowerPoint

Project Management, Client Relations, Design Analysis, Time Management, Art Direction, Supplier Supervision, Visual Problem Solving, Methodology, Typography, Black and White Photography, Darkroom Manipulation, Drawing and Painting

HONORS / ACTIVITIES:

1995 First Place Eagle Award

1995 Neenah Paper Silver Medal

Have had design work accepted and published in various print publications.

Focus Art & Design Show; Received 2nd place award in Design category.

Studied abroad, visiting design studios, schools and firms in Germany, France, Switzerland and Holland.

Enjoy riding my Harley cross country (or just tinkering in the garage), camping, spending time with my family, and making huge carves on the ol' snowboard.

References and Portfolio available upon request.

CLIENT LIST

References and Portfolio available upon request.

